Knowledge Transfer Partnerships

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What is a Knowledge Transfer Partnership (KTP)?

Knowledge Transfer Partnership (KTP) is a national programme designed to help businesses improve their competitiveness and productivity through the better use of knowledge, technology and skills. This is achieved by working in partnership with a university, leading to increases in profitability and growth for the business.

KTPs are essentially knowledge-based partnerships formed between a company, a graduate known as the "associate" and the University to work on a unique and innovative project. With funding from Innovate UK, projects last between 12 and 36 months and receive the support from a KT (Knowledge Transfer) Adviser.

From a commercial standpoint, KTPs help UK businesses to innovate by accessing and harnessing university expertise to enhance performance, shape leading-edge products and services and enable growth and increased profits.

How does it work?

You can apply for a KTP at any time throughout the year, with applications invited from all UK businesses within any technology or challenge area. Meeting the key areas of assessment, successful applications should demonstrate:

- **Innovation**: Is the project innovative to company/sector/national/worldwide?
- **Impact**: What is the potential impact of the project on company/national/worldwide?
- **Challenge**: What is the challenge to the academic team/associate/company?
- **Cohesiveness**: Does the work plan mirror what is being described in the application?

If the application is successful, the project will receive funding from Innovate UK and then a high-quality graduate (KTP Associate) is jointly recruited. Employed by Coventry University but working full-time in your business, the Associate is supported by an Academic who has expert knowledge in the project area.
What does it cost?

A KTP is part-funded by a grant; the amount your business contributes depends on the scale and length of the project and also on the size of your company:

- Small and medium sized enterprises (SMEs) can expect to contribute a third of the total project costs (typically around £27,000/annum)
- Large companies would typically pay half of the total cost (typically around £40,000/annum)

The budget covers the cost of employment of a full-time Associate, 10% of the time of an Academic to provide mentoring support, travel, consumables and training for the Associate.

Benefits for companies

By working with Coventry University on a KTP project, your business can:

- Access a skilled graduate (Associate) to spearhead a growth project.
- Access the University’s facilities, skills and expertise.
- Develop innovative solutions to help your business grow.
- Develop your business for tomorrow’s market.
- Build a long-term relationship with Coventry University.
- Be eligible for R&D Tax credits.
- Receive support from Innovate UK through a KT Adviser throughout the duration of the KTP project.

On average a KTP leads to:

- £1m+ in profits
- The creation of 2 new jobs
- An additional 30+ trained staff

“Coventry University has helped us get to the next stage of our business plan...”

Andy Gomarsall
Director, Network 2 Supplies
https://coventry.wistia.com/medias/8c9hrc0rlc

“This is our second KTP with Coventry University and we believe that this project in particular is something that will continue to grow over the years, so the relationship does not just end when the KTP comes to a close.”

Andy Shuttleworth
Managing Director of SEL Environmental

“I would have no hesitation in recommending Coventry University’s Knowledge Exchange Team to another organisation looking to partner for the progression of early stage technology development. They have managed the project operations admirably, leaving my team to focus our efforts on technology development.”

Alex Freeman
Senior Development Engineer, Renishaw Plc
The KTP Process
The university’s Knowledge Exchange Team provides support to all partners involved in a KTP from their initial enquiry through to assistance with grant application and delivery of the partnership.

1. Understand your project requirements and the knowledge gap within the company
2. Check for eligibility - does it meet KTP criteria (is it a KTP?)
3. Identifying academic experts with the right knowledge for the partnership
4. Relationship facilitation
5. Intensive support in proposal development
6. Grant preparation and submission into competitions
7. Associate recruitment
8. Post award support right through to project completion

Why partner with Coventry University?
- Top 13 University in the UK*
- Proven track record in success at KTP application
- Proven track record in KTP delivery
- Academic expertise
- State-of-the-art facilities with Research Centres
- Dedicated KTP team to advise and help with the application
- Post-application support

www.coventry.ac.uk/research

*The Guardian Good University Guide 2019
If you are interested in exploring the opportunity of a KTP with Coventry University, please contact us on the following:

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Discover more online
www.coventry.ac.uk/business/ktp